

DESIGN EMPLOYMENT HISTORY

Kidrobot, Urban Vinyl / Lifestyle Brand
Graphic Designer April 2010–Feb 11

- Produced homepage banners and weekly e-newsletter for a distribution to 300,000+ recipients
- Developed products for mass production which included collectible art toys and package designs
- Created artwork in Illustrator from art supplied by artists, in addition to using Photoshop to revise existing artwork as concepts evolved during product development stages
- Retouched, color-corrected, and composited photos for web sales and promotional materials while maintaining strict inter-department schedules

American Psychological Association, Non-profit
Multimedia Graphic Designer Aug 2007–Mar 09

- Designed and developed publications (annual reports, booklets, e-newsletters, manuals, brochures, and posters) while maintaining involvement in all stages of the project including research, concept development, pre-flighting, and press checks
- Worked closely with copywriters and editors to develop compelling literature and design solutions for diverse audiences, who presented a spectrum of design challenges (e.g. illiterate populations, non-english speaking communities, and individuals with visual impairments)

Christian Children's Fund, Non-profit
Graphic Designer / Photo Library Manager Jul 2006–Jun 07

- Researched graphic design trends for use in annual report, and then provided art direction to contract graphic designers
- Edited, maintained, and updated image library
- Photo-edited images supplied by field photographers from around the world to enhance quality while retaining the integrity of the subject matter

CONTRACT-BASED EMPLOYMENT HISTORY

Edwardsville Art Center, Art Gallery
Graphic Designer Sept 2010

Created mailable poster promoting the traveling exhibition *Tin, The Element of Surprise* which showcased the talent of 22 artists

Academy For Educational Development, Non-profit
Graphic Designer Aug 2010

Produced a 64-page booklet for the Iraqi Young Leadership Exchange Program, a U.S. Department of State funded office. This book was created to commemorate the experiences of the student-participants and to encourage their continued involvement with the communities they interacted with during their time in the United States.

Marlene True, Metalsmith
Graphic Designer Jan 2010

Established a branding/marketing kit that included: logo, business card design, and exhibition announcements

Sparkle Media LLC, Online media + networking
Creative Director Jan 2009–May 09

- Designed multi-faceted website and networking platform for members of the home building community
- Oversaw and directed the work of graphic illustrators and copywriters
- Created high quality marketing materials, identity systems and web designs for internal clients and affiliate organizations

EcoAlign, Environmentally Focused Marketing Agency
Imagemaker May 2008

Illustrated the key concepts to shift consumer perceptions and attitudes towards energy efficiency and sustainability in support of the innovative marketing and communications strategies of the client

Old Dominion Insulation, Industrial Construction
Graphic Designer April 2007–Nov 07

Produced the design for a marketing booklet promoting the capabilities of ODI and its three affiliate companies

EDUCATION

Virginia Commonwealth University
BFA Cum Laude

Double Major: Graphic Design
+ Material Studies
Minor: Art History

SOFTWARE + SKILLS

Software: Illustrator, Photoshop,
InDesign, Microsoft Office

Skills: Publication Design,
Front-End Web Design, Photo
Correction, Product Development,
and Creative Development

AWARDS

2008: 3 GDUSA In-House Awards