

MICHELLE F FOX
@gmail.com / .com

graphic designer

EDUCATION

Virginia Commonwealth University
May 2007

BFA Cum Laude
Double Major: Graphic Design
+ Material Studies
Minor: Art History

SOFTWARE

Proficient in InDesign, Illustrator,
Photoshop, and Microsoft Office

Fluent in Flash and AfterEffects

AWARDS

2008: 3 GDUSA INHOUSE AWARDS

DESIGN EXPERIENCE

BRIDGE STUDIO LLC

Graphic Designer/ Owner Apr 09—Present
2009 marked a monumental career achievement.
After working as a freelance designer for the last 2
years I started my own brand to formally market my
design skills and services.

SPARKLE MEDIA LLC, Online media + networking
Freelance Creative Director Jan 09—May 09

- Manages all areas of print production
- Responsible for creative development of print and web projects
- Oversees and directs the work of graphic illustrators and copywriters
- Collaborates with clients, vendors and internal staff to produce the high quality marketing products.

AMERICAN PSYCHOLOGICAL ASSOCIATION, Non-profit
Multimedia Graphic Designer Aug 07—Mar 09

- Responsible for research, concept development, design, preflighting, press checks, and maintenance of projects
- Developed detailed system of file management, backups, and version tracking system
- Designs and develops publications and marketing campaigns
- Excels at reorganizing and redesigning print material to add clarity and function

ENCOMPASS GREEN, Green Home Renovation
Creative Consultant Feb 08—Nov 08 Present
Developed logo and identity system

ECOALIGN, Environmentally Focused Marketing
Freelance Imagemaker May 08—July 08
Illustrated and developed concepts surrounding
the idea and action of “going green”

COLE METAL WORKS, Fine Artist
Freelance Graphic Designer Jun 07—Present
Developed exhibition announcements and marketing
materials

OLD DOMINION INSULATION, Industrial Construction Co.
Freelance Graphic Designer
Developed marketing booklet to advertise the services
of ODI to competitors and potential clients.

CHRISTIAN CHILDREN'S FUND, Non-profit
Graphic Designer / Photo Library Manager Jul 06—Jun 07

- Research graphic design trends for use in annual report
- Provide art direction to contract graphic designer
- Edit, maintain, and update image library
- Apply necessary photo corrections supplied by field photographers

BOOZ ALLEN, Business Consulting
Intern Jul 05—Jan 06

- Design graphics for Marine Corps Systems Command
- Provide support in proposal development
- Proofread and revise deliverables